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**Assistant Professor Katerina Pramatarı**

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**Date of birth:** February 21, 1973  
**Place of birth:** Athens-Greece  
**Marital status:** Married with 2 children

**Education**

- 2003:** **PhD – Doctor of Philosophy.** Athens University of Economics & Business, Department of Informatics. Title: "Efficient Store Replenishment through Internet-based information sharing and collaborative supply-chain practices in grocery retailing".
- 1996:** **MSc - Master of Science in Information Systems.** Athens University of Economics & Business, Department of Informatics. Degree: 9.2/10
- 1994:** **BSc - Bachelor of Science in Informatics.** Athens University of Economics & Business, Department of Informatics. Degree: 8.9/10
- 1990:** **General High School.** Degree: 19.5/20

**Distinctions**

- 2009:** ecch 2009 European Awards - Knowledge, Information and Communication Systems Management, with the paper titled "Internet Enabled Collaborative Store Ordering: Veropoulos Spar Retailer", with Evgeniou T., Doukidis G. co-authors.
- 2008:** ECIS 2008 Best Paper Award, 16th European Conference on Information Systems (ECIS), Galway, Ireland, June 9-11, 2008 with the paper titled "The Moderating Role of Customer-Technology Contact on Attitude Towards Technology-based Services" with Theotokis A., Vlachos, P. co-authors.
- 2002:** Microsoft European Retail Application Developer (RAD) Award. Special Award 'Greatest Business Impact' for the development of Internet-based collaboration services to support the management of the grocery supply chain.
- 2000:** Silver Academic Award. 5<sup>th</sup> European Efficient Consumer Response (ECR) Conference, 22-24 March 2000, Turin, Italy.
- 1997:** Procter & Gamble – European Technical Center. President's Club Award in recognition of exemplary customer business development.
- 1995 – 1996:** 1<sup>st</sup> distinction. Bodosakis Foundation - Scholarships Programme for Post-graduate Studies in Greece.

- 1995:** Greek representative at the “European Management Systems Seminar: Top Students manage the Information System of a 3 Billion Business”, Procter & Gamble, Madrid, Spain, 4-7 April 1995.
- 1994:** 1<sup>st</sup> distinction. Entrance Examinations, MSc. in Information Systems, Athens University of Economics & Business. Scholarship from the Department..
- 1991 – 1994:** 1<sup>st</sup> distinction each year during the BSc studies. Scholarships from the Greek State Scholarships Foundation.
- 1991 – 1994:** George Chalkiopoulos Institute Scholarships Program, Athens University of Economics & Business.
- 1990 – 1991:** 1<sup>st</sup> distinction. University Entrance Examinations for the Department of Informatics, Athens University of Economics & Business. Scholarship from the Greek State Scholarships Foundation.

## Publications

### Journal Papers

1. Papakiriakopoulos, D., Pramadari, K. (in press). Collaborative performance measurement in the supply chain. *Industrial Management & Data Systems*.
2. Vlachos, P., Vrechopoulos, A., Pramadari, K. (in press) Too Much of a Good Thing: Curvilinear Effects of Service Evaluation Constructs and the Mediating Role of Trust. *Journal of Services Marketing*.
3. Vlachos, P. Theotokis, A., Pramadari, K., Vrechopoulos, A. (in press) Consumer-Retailer Emotional Attachment: Some Antecedents and the Moderating Role of Attachment Anxiety. *European Journal of Marketing*.
4. Pramadari, K., Theotokis, A. (2009) Consumer acceptance of RFID-enabled services: a model of multiple attitudes, perceived system characteristics and individual traits. *European Journal of Information Systems*, Vol. 18, pp. 541–552.
5. Pramadari, K., Evgeniou, T., Doukidis, G. (2009) Strategic E-Business Support to Critical Supply-Chain Operations: A Case from Grocery Retailing. *Journal of Information Technology*. Vol. 23, No. 4, pp. 269 – 281.
6. Papakiriakopoulos, D., Pramadari, K., Doukidis, G. (2009) A Decision Support System for detecting products missing from the shelf based on heuristic rules. *Decision Support Systems*. Vol. 46, No. 3, pp. 685-694.
7. G.Chrysochoidis, A. Karagiannaki, K. Pramadari and O. Kehagia (2009). A cost-benefit evaluation framework of an electronic-based traceability system. *British Food Journal*, Vol. 111, No. 6-7, pp. 565-582.

8. Theotokis, A., Vlachos, P., Pramataris, K. (2008) The Moderating Role Of Customer-Technology Contact On Attitude Towards Technology-Based Services. *European Journal of Information Systems*. Vol. 17, No. 4, pp. 343–351.
9. Kelepouris, T., Miliotis, P., Pramataris, K.C. (2008) The impact of replenishment parameters and information sharing on the Bullwhip effect: A computational study. *Computers and Operations Research*, Vol. 35, No. 11 pp. 3657-3670.
10. Pramataris, K.C., Miliotis, P. (2008) Impact of Collaborative Store Ordering on Shelf Availability. *Supply Chain Management-An International Journal*, Vol. 13, No. 1, pp. 49-61.
11. Doukidis, G.I., Pramataris, K.C., Lekakos, G. (2008) OR and the Management of Electronic Services. *European Journal of Operational Research*. Vol. 187, No. 3, pp. 1297-1309.
12. Pramataris, K., Huchzermeier, A. (2007) Opposing views: Can innovative retail services be the driver behind RFID adoption? *International Commerce Review*, Vol. 7, No. 1.
13. Bardaki, K, Pramataris, K., Miliotis, P. (2007) Demand Forecasting and Efficient Replenishment in a high-tech retail chain. *Journal of Business Forecasting*, Vol. 26, No. 2, pp. 19-22.
14. Kelepouris, T., Pramataris, K., Doukidis, G.I. (2007) RFID-Enabled Traceability in the Food Supply Chain. *Industrial Management and Data Systems*, Vol. 107, No. 2, pp. 183-200.
15. Pramataris, K.C. (2006) Collaborative Supply Chain Practices and Evolving Technological Approaches. *Supply Chain Management - An International Journal*, Vol. 12, No. 3, pp.210 - 220.
16. Pramataris, K.C., Doukidis, G.I. (2005) New Forms of Collaboration and Information Sharing in Grocery Retailing: The PCSO Pilot at Veropoulos. *Journal of Cases on Information Technology*, Vol. 7, No. 4, pp. 18-33.
17. Ioannou, G., Pramataris, K.C., Prastacos, G. (2004). Quality Function Deployment Approach to Web Site Development: Applications for Electronic Retailing. *Les Cahiers du Management Technologique*, Vol. 13, No. 3.
18. Vrechopoulos, A.P., Pramataris, K.C., Doukidis, G.I., Lekakos, G. (2003) An Internet Retailing Data Framework for Supporting Consumers and Business Processes. *Information Systems Journal*, Vol. 13, No. 4, pp. 353-374.
19. Pramataris, K., Papakiriakopoulos, D., Poulymenakou, A., Doukidis, G.I. (2002) New forms of CPFR. *International Commerce Review*, Vol. 2, No. 2, pp. 38-43.
20. Doukidis, G.I., Pramataris, K.C. (2001) Alternative Business Models for Electronic Grocery Retailing. *International Commerce Review*, Vol. 1, No. 1, pp. 45-49.
21. Pramataris, K.C., Mylonopoulos, N., Papakiriakopoulos, D, Lekakos, G. (2000) Personalised Interactive TV Advertising: The iMEDIA Business Model. *Electronic Markets Journal*, Vol. 11, No. 1, pp. 17-25.
22. Pramataris, K.C., Vrechopoulos, A.P. and Doukidis, G.I. (2000) The Transformation of the Promotion Mix in the Virtual Retail Environment: An Initial Framework and Comparative

Study, *International Journal of New Product Development and Innovation Management*, Vol. 2, No. 3, pp. 163-178.

23. Apostolopoulos, T.K., Pramataris, K.C. (1997) Information Technology Investment Evaluation: Investments in Telecommunication Infrastructure. *International Journal of Information Management*, Vol. 17, No. 4, pp. 287-296.
24. Bekakos, M.P., Pramataris, K.C. (1997) Systolic array exploitation of a neural network inherent parallelism solving the nearest neighbour problem, *Nonlinear Analysis*, Vol. 30, No. 5, pp. 2945-2952.
25. Doukidis, G.I., Pallikarakis, N., Pangalos G., Vassilacopoulos, G. and Pramataris, K. (1996) EDI System Definition for a European Medical Device Vigilance System. *Medical Informatics*, Vol. 21, No. 3, 233-244.

#### **Papers in Edited Books with International Publishers**

1. Zampou, E., Eliakis, S., Pramataris, K. (2010) Measuring the Benefit of Interoperability: A Business Process Modelling Approach. In Charalabidis Y. (Ed.) *Interoperability in Digital Public Services and Administration: Bridging E-Government and E-Business*, IGI Global (ISBN: 9781615208876).
2. Dimakopoulou A. and Pramataris K. (2010), Investment Evaluation of RFID Technology Applications: an Evolution Perspective. In Ranasinghe, D. C., Sheng, Q. Z., Zeadally, S. (Eds.), *Unique Radio Innovation for the 21st Century: Building Scalable and Global RFID Networks*, Springer (ISBN: 978-3-642-03461-9).
3. Pramataris, Karagiannaki, A., Bardaki, C. (2010) RFID Radio Frequency Identification (RFID) as a Catalyst for Improvements in Food Supply Chain Operations. In Mena, C. and Stevens, G. (Eds.), *Delivering performance in Food Supply Chains*, Woodhead Publishing, Woodhead Food Series No. 185 (ISBN: 1-84569-471-6).
4. Karagiannaki, A. and Pramataris, K. Leveraging RFID-enabled Traceability for the Food Industry: a case study (in press) In Bourlakis, M., Vlachos, I., Zeimpekis, V. (Eds.) *Intelligent Agrifood Chains & Networks*, Blackwell Publishing, Oxford, UK (ISBN: 9781405182997).
5. Pramataris, K.C., Miliotis, P. (2005). Increasing Shelf Availability through Internet-Based Information Sharing and Collaborative Store Ordering. In Doukidis, G. and Vrechopoulos, A.P. (Eds.), *Consumer Driven Electronic Transformation*, Springer Verlag (ISBN: 3-540-22611-7).
6. Pramataris, K.C., Doukidis, G.I., Kourouthanassis, P. (2005). Towards 'smarter' supply and demand-chain collaboration practices enabled by RFID technology. In Vervest P., Van Heck E., Preiss K. and Pau L.F. (Eds.), *Smart Business Networks*, Springer Verlag (ISBN: 3-540-22840-3).
7. Mylonopoulos, N., Pramataris, K.C. (2002) Internet Retailing in Greece. In Elliott S. (Ed.) *Electronic Commerce: B2C Strategies and Models*, John Wiley & Sons, Inc. (ISBN: 0-471-48705-8).

8. Pramataris, K.C., Vrechopoulos, A.P., Mylonopoulos, N., Papamichail, G. and Poylymenakou, A. (2000) Personalised Services and Promotions in Internet Retailing. In Stanford-Smith, B. and Kidd, P.T. (Eds.), *E-business Key Issues, Applications, Technologies*, IOS Press, pp. 796-802.
9. Pramataris, K.C., Doukidis, G.I. (2000) The e-Business impact on the Supply Side. In Corsten, D., Jones, D. (Eds.), *ECR Academic Report: ECR in the third Millenium*. ECR Europe Publications, pp. 28-32.
10. Pramataris, K.C., Doukidis, G.I. (2000) The Category Management Process in the Virtual Retail Environment. In Corsten, D., Jones, D. (Eds.), *ECR Academic Report: ECR in the third Millenium*. ECR Europe Publications, pp. 46-52.
11. Doukidis, G.I., Pramataris, K.C. (2000) The Retail Industry and Digital Marketing. *UN Electronic Commerce Report*.
12. Bekakos, M.P. and Pramataris, K.C. (1996) Systolic Exploitation of Artificial Neural Networks. In Sambandham, M., Bekakos, M.P. (Eds.), *Computational Methods and Neural Networks*, Mc-Graw Hill.
13. Pramataris, K.C., Doukidis, G.I., Giaglis, G. and Raptakis, J. (1996) The EUROMEDIES EDI Prototype System. In Pallikarakis N., Anselmann, N. and Pernice, A. (Eds.), *Information Exchange for Medical Devices*, IOS Press, Amsterdam (ISBN 9-051-99249-1), pp. 62-68.

#### **Papers in International Conference Proceedings**

1. Bardaki, C., Pramataris, K., Kourtothanassis, P. (2010) Modeling the Information Quality of Object Tracking Systems, *5th Mediterranean Conference on Information Systems, MCIS 2010*, September 12-14 2010, Tel-Aviv, Yaffo.
2. Karagiannaki A., Pramataris, K. (2010) RFID-enabled Supply Chain Process Redesign using simulation. *4th International Workshop on RFID Technology - Concepts, Applications, Challenges - IWRT 2010*, 8-9 June 2010, Funchal, Madeira, Portugal.
3. Karagiannaki, A., Pramataris, K., Doukidis, G. (2010) Using Simulation To Design & Evaluate RFID Implementations in the Supply Chain. In the Proceedings of the *Operational Research Society Simulation Workshop 2010 (SW10)*, 23-24 March 2010, Worcestershire, England.
4. Pramataris, K., Theotokis, A. (2009) Consumer Acceptance of Technology Contact: Extending Web-Based E-Commerce to Technology-Based Services, *30th International Conference on Information Systems, ICIS 2009 Conference*, December 15-18, 2009, Phoenix, Arizona.
5. Aggelopoulou, E., Pramataris, K. (2009) Factors Affecting the Adoption of Service Oriented Architectures, *4th Mediterranean Conference on Information Systems, MCIS 2009*, September 25-27 2009, Athens, Greece.
6. Dimakopoulou, A., Pramataris, K. (2009) Investment evaluation of RFID technology applications: A Real Options perspective, *4th Mediterranean Conference on Information Systems, MCIS 2009*, September 25-27 2009, Athens, Greece.
7. Kioses, E., Pramataris, K., Fouskas, K. (2009) Adoption Of Electronic Supply Chain Collaboration Services: The Effect Of Collaboration Climate And The Role Of Perceptions Of

E-Marketplace Participation Impact, *4th Mediterranean Conference on Information Systems, MCIS 2009*, September 25-27 2009, Athens, Greece.

8. Polytarchos, E., Leontiadis, N., Eliakis, S., Pramataris, K. (2008) A Lookup Service in an Interconnected World of Uniquely Identified Objects. Proceedings of the *13th IEEE International Conference on Emerging Technologies and Factory Automation*, Hamburg, Germany, Sept 15-18, 2008.
9. Bardaki, C., Karagiannaki, A., Pramataris, K. (2008) A Systematic Approach for the Design of RFID Implementations in the Supply Chain. Proceedings of the *12th Panhellenic Conference in Informatics*, Samos, Greece, Aug 28-30, 2008.
10. Angeliki Karagiannaki, A., Pramataris, K. (2008) Towards A Framework For Simulating The Impact Of RFID On Different Warehouse Settings. Proceedings of the *15th International Annual EurOMA Conference*, Groningen, The Netherlands, June 15-18, 2008.
11. Theotokis, A., Vlachos, P. Pramataris, K. (2008) The Moderating Role of Customer-Technology Contact on Attitude towards Technology-based Services. Proceedings of the *16th European Conference on Information Systems (ECIS)*, Galway, Ireland, June 9-11, 2008. Best Paper Award.
12. Bardaki, C., Pramataris, K. (2008) IP-Mapping a RFID-Integrated Shelf Replenishment Information System for the Retail Industry to Assess Information Quality. Proceedings of the *16th European Conference on Information Systems (ECIS)*, Galway, Ireland, June 9-11, 2008.
13. Theotokis, A., Vlachos, P. Pramataris, K. (2008) The Role of Customer-Technology Contact in Consumer Attitude towards Innovative Retail Services. Proceedings of the *37th EMAC Conference*, Brighton: European Marketing Academy, Brighton, UK, May 27-30, 2008.
14. Chatziantoniou, D., Pramataris, K., Sotiropoulos, Y. (2008) COSTES: Continuous spreadsheet-like computations. Proceedings of the *International Conference on Data Engineering*, art. no. 4498291, pp. 82-87.
15. Bardaki, C., Pramataris, K. (2007) RFID-enabled supply chain collaboration services in a networked retail environment. Proceedings of the *20<sup>th</sup> International Bled Electronic Commerce Conference*, Bled, Slovenia, June 3-6, 2007.
16. Kioses, E., Pramataris, K., Doukidis, G. (2007) Measuring the business value of electronic supply chain collaboration: The case of electronic invoicing. Proceedings of the *20<sup>th</sup> Bled Electronic Commerce Conference*, Bled, Slovenia, June 3-6, 2007.
17. Karagiannaki, I. Mourtos and K. Pramataris (2007) Simulating and Evaluating the Impact of RFID on Warehousing Operations: a case study. Proceedings of *Summer Computer Simulation Conference*, San Diego, USA.
18. Bardaki, C., Pramataris, K., Karagiannaki, A. (2007) A RFID-enabled Supply Chain Traceability System for the Food industry. Proceedings of the *TRACE 3rd Annual Meeting*, April 26-27 2007, Limenas Hersonissou, Crete.

19. Papakiriakopoulos, D., Pramadari, K. (2006) Detecting products missing from the shelf utilizing a rule-based system. In *5th ECR Academic Symposium*, September 15-16 2006, Stockholm.
20. Bardaki, C., Pramadari, K (2006) Replenishment processes in retailing: before and after RFID. In *5th ECR Academic Symposium*, September 15-16 2006, Stockholm.
21. Bardaki, C., Karagiannaki, A., Pramadari, K., Mourtos, I. (2006) RFID technology: Simulating the impact on supply chain and demand in retail industry. In *21st European Conference in Operational Research (EURO XXI 2006)*, 2-5 July 2006, Iceland.
22. Bardaki, C., Kioses, L., Papakiriakopoulos, D., Pramadari, K. (2006) Measuring success of supply chain information systems and collaboration practices in retail. In *21st European Conference in Operational Research (EURO XXI 2006)*, 2-5 July 2006, Iceland.
23. Vlachos, P., Pramadari, K., Vrechopoulos, A., Doukidis, G. (2006), Consumer Satisfaction and Trust towards the Super-Market Retail Channel, *13th International Conference in Retailing and Consumer Services*, July 9-12, Budapest, Hungary.
24. Pramadari, K., Doukidis, G. (2006), Retail Chain Transformation through Collaboration Practices and RFID Technology, *3th International Conference in Retailing and Consumer Services*, July 9-12, Budapest, Hungary.
25. Pramadari, K., Doukidis, G. (2006) Intelligent integration of supply chain processes based on unique product identification in a networked business environment. In *Smart Business Networking Conference (iSBN) 2006*, 14-16 June 2006, Putten, Netherlands.
26. Kioses, E., Pramadari K., Doukidis G. (2006) Factors affecting perceived impact of electronic marketplaces.. In *19th Bled Electronic Commerce Conference*, June 4-6 2006, Bled, Slovenia.
27. Doukidis, G., Pramadari, K. (2005) Supply Chains of the Future and Emerging Consumer-Based Electronic Services. 10<sup>th</sup> Panhellenic Conference in Informatics (PCI 2005), 11-13 November 2005, University of Thessaly, Greece.
28. Michalakos, S., Anagnostopoulos, A., Depasta, C., Pramadari, K. (2005) Using Web-Services to Support Collaboration Practices Along the Supply Chain. International Conference on Next Generation Web Services Practices, August 22-26, 2005, Seoul, Korea.
29. Lampropoulos, N., Diamantopoulou, A., Anyfantaki, M., Kasimati, E., Pramadari, K. (2005) Implications of RFID Technology on Collaborative Processes in the Supply Chain. In Proceedings of the Supply Chain Management and Information Systems 2005 Conference (SCMIS 2005), 5-7 July 2005, Salonica, Greece.
30. Pramadari, K., Doukidis, G.I., Miliotis, P. (2004) Streamlining the replenishment process through extended information sharing and collaboration: defining the underlying e-commerce infrastructure. In Proceedings of *IEEE Conference on Electronic Commerce*, July 6-9 2004, San-Diego, California USA.

31. Prassas, G., Pramataris, K.C., Papaemmanouil, O., Doukidis, G.I. (2001) Dynamic Recommendations in Internet Retailing. In Proceedings of the *9th European Conference on Information Systems (ECIS 2001)*, Bled, Slovenia, June 27-29, 2001. Best Paper Award.
32. Pramataris, K.C., Papakiriakopoulos (2000) An ECR Approach to Product Presentation and Promotion in the e-Store. *5th European Efficient Consumer Response (ECR) Conference*, 22-24 March 2000, Turin, Italy.
33. Pramataris, K.C., Papakiriakopoulos, D., Lekakos, G. (2000) Interactive Advertisement in a Virtual Retail Environment: An Auctioning-Based Mechanism for Banner Booking. Proceedings of *13th International Bled Electronic Commerce Conference*, Bled, Slovenia, June 19-21, 2000.
34. Pramataris, K.C., Papakiriakopoulos, D., Motsios, T. (2000) A Multidimensional Approach to Product Advertisement in the Virtual Retail Environment. In Proceedings of *8th European Conference on Information Systems (ECIS 2000)*, 3-5 July 2000, Vienna, Austria.
35. Vrechopoulos, A.P., Pramataris, K.C., Doukidis, G.I. (1999) Utilizing information processing for enhancing value: towards a model for supporting business and consumers within an Internet retailing environment. Proceedings of *12th International Bled Electronic Commerce Conference*, Bled, Slovenia, June 7-9, 1999.
36. Falkou, H., Lytras, G., Pramataris, K., Vrechopoulos, A. (1999) Putting the consumer on "TOP": traditional online products store. Proceedings of *7th European Conference on Information Systems (ECIS 99)*, Copenhagen, Denmark, June 23-25, 1999.
37. Pramataris, K.C., Doukidis, G.I., Paul, R.J. (1997) Exploring Information Systems Potential in the ECR Context. In the Proceedings of the *5th European Conference on Information Systems* (R. Galliers, C. Murphy, H.R. Hansen, R. O'Callaghan, S. Carlsson and C. Loebbecke, Eds.) (19-21 June, Cork) Volume II, pp. 896-912.
38. Apostolopoulos, T.K. and Pramataris, K.C. (1997) A Techno-economic Approach for IT Investment Evaluation' In Proceedings of the *1997 IRMA International Conference*, 18-21 May 1997, Vancouver, Canada.
39. Bekakos, M.P. and Pramataris K.C. (1996) Systolic Array Exploitation of a Neural Network Inherent Parallelism Solving the Nearest Neighbor Problem. In Proceedings of the *Second World Congress of Nonlinear Analysts*, 10-17 July 1996, Athens, Greece.
40. Doukidis, G.J., Pramataris, K., Panopoulos, J., Themistokleous, M.G. (1996) The Case of Medical Devices Vigilance System: A User Friendly Approach. In Swatman, P.M.C., Gricar, J. and Novak, J. (Eds.) Proceedings of the *9th International Conference on EDI-IOS*, Bled, Slovenia, June, Kranj: Modern Organizacija, pp. 304-317.
41. Pramataris, K.C., Giaglis, G., Papamichail, G., Doukidis, G.I., Palikarakis N. The potential of EDI in health: the EUROMEDIES case. In Proceedings of the *Health Telematics '95 Conference*, 2-6 July 1995, Ischia, Italy.
42. Apostolopoulos, T.K., and Pramataris, K.C. A Client-Server Architecture for Distributed Problem Solving. In Proceedings of the *IEEE SICON/ICIE '95 Conference*, 3-7 July 1995, Singapore (ISBN: 0780325796).

### **Books and case studies**

1. Pramadari, K.C., Doukidis, G.I., Evgeniou, T. (2005). Internet Enabled Collaborative Store Ordering: the Case of the Veropoulos Spar Retailer. INSEAD Case Studies Series.
2. *Internet Consumer Survey: Characteristics, buying behaviours and preferences of Greek Internet users.* ELTRUN Research Centre. Publisher ROTA– ISBN 960-86911-0-9, Athens 2001 (in collaboration with A. Vrechopoulo).

### **Participation in Scientific Conferences and Journals**

- Associate co-editor for the Special Issue Special Issue on "Information Systems Research, Education and Policy in the Mediterranean Region", European Journal on Information Systems (EJIS).
- Research-in-progress co-chair, European Conference on Information Systems, ECIS 2011, Helsinki.
- Chair of the 7<sup>th</sup> Student Conference on Management Science and Technology, Athens, 2010.
- Local Organization Chair, 4th Mediterranean Conference on Information Systems, 25-27 September 2009, Athens, Greece.
- Associate Editor, European Conference on Information Systems, ECIS 2010, 6-9 June, South Africa.
- Associate Editor, European Conference on Information Systems, ECIS 2009, 8-10 June, Verona, Italy.
- Chair of the International Workshop on Supply Chain Innovation and RFID Technology, Athens, September 2007.
- Member of the organizing committee of 2007 EU RFID Forum and 4<sup>th</sup> RFID Academic Convocation, Brussels, 13-14 March 2007.

### **Professional Experience**

**4/2008 – to date: Athens University of Economics & Business**

Department of Management Science and Technology. Assistant Professor

**10/2003 – 3/2008: Athens University of Economics & Business**

Department of Management Science and Technology. Visiting Lecturer  
(Elected at the position of Lecturer: Sept 2004)

**3/2001 – 5/2003: ONIA-NET S.A.**

Marketing & IT Director

- 6/1999 – 3/2001: Research Center, Athens University of Economics & Business**  
Research Officer, eLTRUN (Electronic Trading Research Unit)
- 12/1999–12/2000: Global e-Commerce Masters, Athens University of Economics & Business**  
Administrative Course Coordinator of Global e-Commerce Masters (GeM)
- 12/1998 – 6/1999: Graduate Program in Decision Sciences,  
Athens University of Economics & Business**  
Administrative Manager
- 3/1998 – 12/1998: Procter & Gamble Hellas, Marketing Department**  
Assistant Brand Manager (Wash&Go, Head&Shoulders, Pantene)
- 12/1997-3/1998: Procter & Gamble Hellas, Management Systems Department**  
Systems Analyst, Global Category Management Group
- 10/1996-12/1997: Procter & Gamble – European Technical Center**  
Systems Analyst, European ECR Design Group, Brussels, Belgium
- 1993 – 1996: Research Center, Athens University of Economics & Business**  
Research Associate, ELTRUN, formerly HELTRUN, Group

#### Research Experience

- 2009-2010:** Scientific responsible: BFRP 2 - Investigating the Role of Social Information Systems and Technology Contact on Consumer Experience. Basic Research Funding Program (BRFP), Athens University of Economics & Business.
- 2009-2010:** Scientific responsible: OOS Prevention. The project is conducted in collaboration with ECR Hellas and aims at preventing out-of-shelf situations in retail stores using demand forecasting and data mining techniques.
- 2009-2011:** Scientific responsible: RACE Network – RFID in Europe CIP-ICT-PSP.2008-2. European Thematic Network on RFID in collaboration with GS1-EPCglobal, ETSI, AIDC, AIM, VTT, BIBA etc.
- 2006–2009:** Scientific coordinator: SMART (Intelligent Integration of Supply Chain Processes and Consumer Services based on Unique Product Identification in a Networked Business Environment) IST FP6-2005 (2006-2008). (Partners: Intrasoft International, Cambridge University, Trinity College Dublin, MIT, WHU School of Management, Veropoulos Supermarkets, Planning Cyprus, Alpha-Mega Papaellinas Supermarkets, SUN Microsystems Hellas, Rilken Hellas, Metro AG)
- 2005–2008:** Scientific coordinator: Develop models for measuring the adoption and benefits of electronic services and B2B practices (PYTHAGORAS – GSRT). This project

deals with studying the impact of using collaborative practices and electronic services among partners in the supply chain.

- 2005–2009:** Scientific coordinator: Utilizing RFID technology and the Internet to support supply chain management and consumer marketing in a collaborative context (PENED – GSRT). The objective of this project is to analyze these fields, to study the needs and develop the solutions required for the better exploitation of RFID technology in order to achieve efficient supply chain management, improved customer services, assure quality standards and innovative procedures.
- 2005–2008:** Scientific coordinator, Simulating and evaluating the deployment of RFID in supply chain operations (International Collaboration with Massachusetts Institute of Technology – GSRT). The project studies the impact of RFID technology and real-time data in effective supply chain decision making through simulation techniques.
- 2005-2008:** Scientific coordinator, RFID-Enabled traceability in the fresh fish supply chain (Ministry of Agriculture). The objective of this project is to support the production and distribution of fresh fish, in order to increase the fresh fish quality and safety, and also the efficiency of the fresh fish supply chain. In the context of the project, a traceability information system will be developed, employing RFID technology. In addition, a central information exchange node will be used, in order to store, process and communicate all the necessary information about the fresh fish life cycle (e.g. quality, age, production date).
- 2005:** Scientific coordinator, Retail Contribution and Competitiveness: The opinion of the Greek consumers (ECR Hellas). This has been a consumer survey that aimed to measure the opinion of the public on the contribution and competitiveness of grocery retailing and more specifically of the supermarket sector. The study also included a competition analysis of the Greek grocery retail market.
- 2004-2005:** Scientific coordinator, Demand Forecasting and Efficient Replenishment of high technology products – OTE, OTEPlus (Temagon) The objective of this project has been to develop and evaluate demand forecasting and order proposal models to support the efficient replenishment of the OTE-shops from the organization's central distribution centre. The project included data analysis work and pilot evaluation, where the suggested demand forecasting and replenishment models were tested in practice with the participation of ten stores.
- 2004-2005:** Research officer, The ECR Business Case - ECR Europe. This project dealt with studying the current adoption status of innovative collaborative practices in grocery retailing. More specifically, the project was carried out on behalf of ECR Europe committee (Efficient Consumer Response) in collaboration with St. Gallen University (Switzerland), WHU University (Germany), Lean Enterprise Academy (UK), IULM University (Italy) and IBM Consulting.
- 1999 – 2001:** Research Officer, iMEDIA (Intelligent Mediated Environment for Digital Interactive Advertising). iMEDIA provides an intelligent mediation platform for

the broadcasting of personalized interactive advertising in digital TV environments (IST Program). In addition, the project offers gateways for access to product catalogues in other digital environments, such as Internet, as well as analysis of interactive consumer behavior for the valuation of advertising and product efficiency.

- 1998 – 2000:** Research Officer, ACTIVE (Advertising & Commerce through Internet in the context of the Virtual Enterprise). ACTIVE is an ESPRIT research project on the establishment of a multi-agent electronic retail marketplace that transforms the online advertising, promotion and shopping experience by leveraging the unique features of the Internet, Electronic Commerce and software agent technologies.
  
- 1997 – 1998:** Research Associate, ECR - Co-operative strategy in Greek Retail Sector (a GSRT project). The project aimed at developing a collaborative plan for the transition of Greek Retailers and Suppliers in the new era of ECR (Efficient Consumer Response).
  
- 1996:** Internship. Information Systems Potential in the ECR Context, Procter & Gamble, European Technical Center. Decision Support application development for Category Management.
  
- 1996:** Greek Public Oil Enterprise (DEP). Feasibility study for EDI information exchange.
  
- 1995 – 1996:** EUROMEDIES (EC AIM). The main objective of this European project was to investigate the requirements for regulatory data and incident reports, pertaining to the medical devices, exchange between member states and the Commission. Development of a specific EDIFACT message and prototype development.
  
- 1995 – 1996:** Hellenic EDI VAN (GSRT project). User requirements, design of EDIFACT messages and prototype development of an inter-organisational system for VAT declaration and management.
  
- 1995 – 1996:** Electronic Commerce Laboratory. Evaluation of EDI software and network platforms.
  
- 1995:** Hellenic Aviation Industry. Computer network and communications infrastructure techno-economical study.
  
- 1995:** Multimedia Development of Educational Applications. Prototype development for the Hellenic Banks Association and the Commercial Bank of Greece.
  
- 1994:** EC EUROFORM Project. Multimedia application development on the topic of "Production Automation and Operational Research".